



SIDEWALK SQUARE SPONSOR GUIDELINES

The 28th Annual Chalk It Up Festival will be held Labor Day Weekend, Sat Sep 1 - Mon Sep 3, 2018 in Fremont Park, 1515 Q St, in Downtown Sacramento.



OVERVIEW



At Chalk It Up, our mission is two-fold: Create an interactive art & music festival that's free to the public, AND provide support funds for youth arts throughout the Sacramento region through our grants program.

This year, limited opportunities are available for you to put your family, business, or organization on the forefront as a patron of art, music, and arts education!



YOUR SPONSORSHIP



- + You are sponsoring a Sidewalk Square that will be filled with chalk art by a Volunteer Artist.
- + Your Sidewalk Square Sponsorship is tax deductible as a charitable contribution
- + A Single Square is \$125 and a Double Square is \$250 until July 31st. After July 31st a Single Square is \$175 and a Double Square is \$300.



SQUARE SPONSOR GUIDELINES CONTINUED

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YOUR ARTIST

- + Each sponsor will be matched with a Volunteer Artists.
- + If you have your own Volunteer Artist, or if you are the Artist, please include that information on the Sponsorship Form.
- + If you are providing your own Volunteer Artist, **please make sure that your Artist has registered** as a Volunteer Artist on the Chalk It Up website.

SQUARE ARTWORK

- + All artists are obligated to include their sponsor's name in 6" tall letters on the bottom of their art square, unless some other arrangement has been arranged between the artist and sponsor.
- + The Sponsor's name will be on the artwork before the end of the first day.
- + The Artist will pick the Square location when they check-in and the Artist is responsible for the content of the Sidewalk Square.
- + All artwork should be appropriate for a family event. No religious or political statements, illegal references, inappropriate images, or anything that may be deemed offensive.

PAYMENT AND SUPPORT

- + Sponsored squares need to be paid for before the artist can start the artwork.
- + You can pay at the end of the Sponsorship Form with our PayPal link (you do not need to sign-up for PayPal. They accept most credit and debit cards.)
- + You can also mail a check, payable to Chalk It Up, to PO Box 162908, Sacramento, CA 95816
- + Your sponsorship supports Chalk It Up's local youth art grants and helps keep this festival free for the Sacramento community.
- + If you love supporting Chalk It Up, please show your support on social media with #chalkitup or #chalkitup2sac